



In 1913, Erwin “Cannonball” Baker set out on his brand new two-speed Indian Motorcycle to attempt a record for the fastest trans-continental journey by motorcycle. Baker and his machine faced incredibly difficult conditions and many problems along the way, but made the journey from California to New York in a record 11 days, 12 hours, and 10 minutes.

To commemorate this incredible journey, Lonnie Isam, Jr. set up the first Motorcycle Cannonball run in 2010. Riders would perform a transcontinental journey from Kitty Hawk, NC to Santa Monica, CA. The kicker was that entrants had to be riding machines built prior to 1916. Surprisingly, out of 45 riders that began, more than 30 crossed the finish line in California.

In September 2012, Lonnie has once again set up the Motorcycle Cannonball run, this time extending the invitation to machines built prior to 1930. A Livingston, Texas team “Carson Classic Motors” has entered this historic race from Newburgh, NY to San Francisco, CA. Mike and Buck Carson are a father-son team of collectors and restorers of British, American, and German vintage motorcycles, and have entered a 1927 BSA motorcycle to compete. Buck will be the team’s official rider, and at 20 years old is the youngest person to attempt an event such as this.



Currently, the team is looking for companies and individuals who would be interested in sponsorship opportunities for this historic trans-continental race. With local, national, and international media coverage, there will be ample opportunities for advertising on rider clothing, enclosed support trailer, and Cannonball apparel. Carson Classic Motors is also a “PayPal Verified” member and is accepting donations through the Facebook Page and Rider’s Blog. For more information, and to view our rider and team profile please visit the following links.

Motorcycle Cannonball Website:

www.motorcyclecannonball.com

YouTube Channel:

www.youtube.com/carsonclassicmotors

Buck Carson’s Rider Blog:

www.antiquemotorcyclist.blogspot.com

Facebook Page:

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